

ONLINE CONTENT: double the impact

for managers in the food processing industry

NEW-LOOK WEBSITE

- The point on the markets of the food industry
- Latest solutions for ingredients, processes, packaging, and quality assurance
- The regulations you need to know
- Access to magazine archives and job vacancies

YOUR OWN PROMOTION AREA

- LEADERBOARD (728 pixels x 90 pixels) + link to your website
- ANIMATED BOX (300 pixels x 250 pixels) + link to your website

PERFORMANCE VERIFIED BY MEDIAMETRIE

65,000 pages viewed
22,000 visitors
16,000 unique visitors

15% of annual growth

ELECTRONIC NEWSLETTER

- The main innovations from ingredient suppliers and developments in process solutions, packaging, and quality assurance – direct to your inbox every week.

YOUR OWN PROMOTION AREA

- ANIMATED BOX (300 pixels x 250 pixels) + link to your website
- ADVERTORIAL (5 lines) + link to your website

GUARANTEED PERFORMANCE

more than **20,000 email addresses** and more than **7,000 emails opened**

TARIFS

	Website	E-Newsletter	Website + E Newsletter
2 weeks	€ 1,500	€ 900	€ 1,900
4 weeks	€ 2,500	€ 1,500	€ 2,900